

12 October 2023

Dear parent/carers



Young Enterprise Company Programme

I am writing to let you know that your child has expressed an interest in taking part in the Young Enterprise's *Company Programme* this year. Young Enterprise is a charity with a focus on providing opportunities for young people to develop their personal and business skills.

Company Programme invites young people to create and run their own businesses with the guidance of a local business advisor (business advisors are Enhanced DBS checked and receive safeguarding training as part of their enrolment to the Programme).

As you might expect, such an endeavour involves a lot of hard work and commitment. Some of the main expectations are as follows:

- To spend at least **two hours a week** on the programme
- One hour will be scheduled to take place after school on the same day each week
- One hour beyond school
- Elect a board of directors amongst their business team
- Decide on a product or service to sell
- Sell to the public
- Step out of their comfort zone (public speaking; presenting their business to investors)

Next Step

We'd like to ensure that your child fully understands the commitment and hard work that will be required and so have arranged for a representative of the Company Programme to speak to those who have volunteered.

At the end of the meeting, your child will be able to decide whether or not they would like to continue.

Medina College Company Programme Introduction meeting

Monday 16 October 3:30 pm until 4:00 pm

Location: L3 classroom

If your child is unable to attend, please could you let me know either by email zoe.magee@iwef.org or by phone 01983 301 384.

To find out more about Young Enterprise and the programme you can visit the website at <https://www.young-enterprise.org.uk/programmes/company-programme/> (then click 'More about Company Programme').

Yours faithfully

A handwritten signature in black ink, appearing to be 'Zoë Magee'.

Zoë Magee
Careers Assistant